



Citizens Sustainability Advisory Committee (CSAC) 2025 Mission Statement and Goals

Mission Statement: To serve in an advisory capacity at the pleasure of the City Council. The Citizens Sustainability Advisory Committee advises the City Council on sustainability issues facing Foster City regarding Environmental, Economic, or Social sustainability and researches, reviews, and provides comments on proposed programs and initiatives.

1. Support City Staff in promoting and implementing the City's Updated Climate Action Plan (CAP).

- Work with City staff to develop and administer pilot programs to test the "Community-Based Social Marketing" concept to help achieve behavioral changes to implement Year One CAP Initiatives.
- Continue to seek creative, non-traditional to market sustainability to the Community.
- Seek opportunities to align the Community with the goals of the City's Climate Action Plan by continuing to support staff in accomplishing activities in the CAP Implementation Plan.
- Continue to increase the knowledge of community members on sustainability topics.

2. Continue to seek out and promote sustainability best practices to the Foster City Community.

- Organize and participate in community events like Earth Day and Clean Air Day.
- Promote sustainability initiatives to the business community.
- Seek collaborations with Youth Advisory Committee and Parks and Recreation Committee members
- Continue to seek partnerships with local sustainability organizations.
- Continue developing blog posts to share sustainability best practices.
- Continue community outreach and engagement activities to help identify local community sustainability champions and advocates.
- Continue Committee and personal sustainability goals.
- Develop metrics for success.